

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 841884 /		<u>Alt Order #</u> 06396954
<u>Product</u> CONG LDRSHP FUND ADD		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 3500
<u>Advertiser</u> Cong. Leadership Fund		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 251	<u>Product Code</u> 454
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Media Advocacy Group
815 Slaters Lane
Alexandria, VA 22314
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOIO	11/02/12	11/02/12	Let's Make A Deal	10-11a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,500.00			
N 2	WOIO	11/02/12	11/02/12	David Letterman	1135p-1238a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$900.00			
N 3	WOIO	11/02/12	11/02/12	CBS Soaps	1230-2p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$2,400.00			
N 4	WOIO	11/02/12	11/02/12	Action News at 4p	4-5p		:30			NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,450.00			
N 5	WOIO	11/02/12	11/02/12	M-F 7-730p	7-730p		:30			NM	1	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$5,400.00			
N 6	WOIO	11/02/12	11/02/12	The Early Show	7-9a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$375.00			
N 7	WOIO	11/02/12	11/02/12	M-F 730-8p	730-8p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$6,000.00			
N 8	WOIO	11/02/12	11/02/12	Fri Hour 1	8-9p		:30			NM	1	\$5,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$5,150.00			
N 9	WOIO	11/05/12	11/05/12	Let's Make A Deal	10-11a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,500.00			
N 10	WOIO	11/05/12	11/05/12	David Letterman	1135p-1238a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$900.00			
N 11	WOIO	11/05/12	11/05/12	CBS Soaps	1230-2p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Product</u> CONG LDRSHP FUND
<u>Advertiser</u> Cong. Leadership Fund		<u>Estimate #</u> 3500
		<u>Original Date / Revision</u> 10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount		
											1	\$1,450.00	
N 12	WOIO	11/05/12	11/05/12	Action News at 4p	4-5p		:30			NM	1	\$1,450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----				1	\$1,450.00				
N 13	WOIO	11/05/12	11/05/12	M-F 7-730p	7-730p		:30			NM	1	\$5,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----				1	\$5,400.00				
N 14	WOIO	11/05/12	11/05/12	The Early Show	7-9a		:30			NM	1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	1-----				1	\$375.00				
N 15	WOIO	11/03/12	11/03/12	SA Action News at 7p	7-8p		:30			NM	1	\$1,020.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-----1-				1	\$1,020.00				
N 16	WOIO	11/04/12	11/04/12	11p-12a	11p-12a		:30			NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-----1				1	\$3,000.00				
N 17	WOIO	11/04/12	11/04/12	Sun Action News at 7a	7-9a		:30			NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-----1				1	\$650.00				
N 18	WOIO	11/01/12	11/01/12	Let's Make A Deal	10-11a		:30			NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	---1---				1	\$1,500.00				
N 19	WOIO	11/01/12	11/01/12	Thur Hour 3	10-11p		:30			NM	1	\$6,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	---1---				1	\$6,300.00				
N 20	WOIO	11/01/12	11/01/12	David Letterman	1135p-1238a		:30			NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	---1---				1	\$900.00				
N 21	WOIO	11/01/12	11/01/12	CBS Soaps	1230-2p		:30			NM	1	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	---1---				1	\$2,400.00				
N 22	WOIO	11/01/12	11/01/12	Action News at 4p	4-5p		:30			NM	1	\$1,450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	---1---				1	\$1,450.00				
N 23	WOIO	11/01/12	11/01/12	The Early Show	7-9a		:30			NM	1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	---1---				1	\$375.00				
N 24	WOIO	11/01/12	11/01/12	M-F 730-8p	730-8p		:30			NM	1	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	---1---				1	\$6,000.00				
N 25	WOIO	10/30/12	11/06/12	Let's Make A Deal	10-11a		:30			NM	2	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-1-----				1	\$1,500.00				
Week:		11/05/12	11/11/12	-1-----				1	\$1,500.00				
N 26	WOIO	10/30/12	10/30/12	David Letterman	1135p-1238a		:30			NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-1-----				1	\$900.00				
N 27	WOIO	10/30/12	10/30/12	CBS Soaps	1230-2p		:30			NM	1	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Original Date / Revision</u> 10/25/12 / 10/25/12

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											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -				1	\$2,400.00			
N 28	WOIO	10/30/12	10/30/12	M-F 7-730p	7-730p		:30			NM	1	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -				1	\$5,400.00			
N 29	WOIO	10/30/12	11/06/12	The Early Show	7-9a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -				1	\$375.00			
Week:		11/05/12	11/11/12	- 1 - - - - -				1	\$375.00			
N 30	WOIO	10/30/12	10/30/12	M-F 730-8p	730-8p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -				1	\$6,000.00			
N 31	WOIO	10/30/12	10/30/12	Tue Hour 1	8-9P		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1 - - - - -				1	\$12,000.00			
N 32	WOIO	10/31/12	10/31/12	Let's Make A Deal	10-11a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - - -				1	\$1,500.00			
N 33	WOIO	10/31/12	10/31/12	David Letterman	1135p-1238a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - - -				1	\$900.00			
N 34	WOIO	10/31/12	10/31/12	CBS Soaps	1230-2p		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - - -				1	\$2,400.00			
N 35	WOIO	10/31/12	10/31/12	Action News at 4p	4-5p		:30			NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - - -				1	\$1,450.00			
N 36	WOIO	10/31/12	10/31/12	M-F 7-730p	7-730p		:30			NM	1	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - - -				1	\$5,400.00			
N 37	WOIO	10/31/12	10/31/12	The Early Show	7-9a		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - - -				1	\$375.00			
N 38	WOIO	10/31/12	10/31/12	M-F 730-8p	730-8p		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1 - - - -				1	\$6,000.00			
Totals											40	\$107,270.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	40	\$107,270.00	\$91,179.50
Totals	40	\$107,270.00	\$91,179.50

Signature: _____ Date: _____

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